

ACTION THIS DAY

Annual Report 2017-18



A Message from our Founder

Welcome to ACTION THIS DAY's annual report for the 2017-18 financial year. In our eighth year in Kenya we celebrate the first graduates from our high school sponsorship program taking up roles in the workplace.

The past years highlights include:

- 5 of our pioneer graduates now in permanent employment and 3 completing tertiary qualifications
- Another 13 students completed their primary school education at Kookaburra
- 10 more students completed high school through our Graduate Program
- Another 97 children received free education (and much more)
- We celebrated our school's eighth birthday
- Our charity was accepted onto the GlobalGiving crowdfunding platform
- Nicodemus appeared on the national news! ***(Don't miss his story on page 7)***

During the 2017-18 financial year the Australian branch of the charity raised \$21,557.08. The Kenyan account received 8,442,087.50 Kenyan shillings, mainly from the UK branch of the charity. As always, all of your donations were spent on directly supporting our projects in Kenya.

This year's primary school enrolment was 76 students, administered by 12 local staff, including 6 teachers, an office assistant, two cooks, two cleaners and a security guard. The start of the 2018 school year saw 21 students being sponsored through high school, via our Graduate program. Kookaburra House continues to provide help for up to 21 people from our school community who require this emergency accommodation.

On behalf of the Australian, UK and Kenyan boards, the children and families in our community in Bamburi, please accept my sincere thanks for all your support over the past year. We look forward to working together with you during the next 12 months as we continue to make real, positive and ongoing improvement in the lives of our children in Kenya.

Warmest regards,



Brian McIver
Founder
ACTION THIS DAY

ACTION THIS DAY

Financial Report for the year ended 30 June 2018



Australian Account (AUD)

Opening Balance	<u>585.61</u>
Total Credits	<u>21,557.08</u>
Total Debits	<u>19,804.86</u>
Fees	<u>379.34</u>
Closing Balance	<u>1,958.49</u>

Kenyan Current Account (KES)

Opening Balance	<u>3,950.25</u>
Total Credits	<u>8,442,087.50</u>
Total Debits	<u>7,951,122.00</u>
Fees	<u></u>
Closing Balance	<u>494,915.75</u>

Program Expenses (KES)

Kenya Program Funding

Wages	3,576,100.00
Rent	558,988.00
Electricity	32,157.00
Water	17,078.00
Feeding Program	686,532.00
Uniforms	32,142.00
Library	570.00
Office & Stationery	306,089.00
Sponsorships	1,596,556.00
Graduate Program	1,496,017.00
Medical	275,341.00
Maintenance	35,360.00
Miscellaneous	3,200.00
Total Kenya Expenses	8,616,130.00

Kookaburra Community School Petty Cash

Expenses (KES)

Firewood & Water	11,370.00
Cleaning	2,395.00
Transport	1,370.00
Office	6,180.00
Total Petty Cash Expenses	21,315.00

The Kookaburra Community School



Our latest graduates... the class of 2017... all except one into high school

Turning Education into Job Choices

This year we have been celebrating with a number of past students who, having completed high school on our Graduate Program, are now employed in the formal sector of the workforce. This is the realization of our vision, to empower our students to be able to compete and have choices, in what exists of the job market here, to improve their lives and the lives of their families, through economic empowerment.

Meet two of our working students...

Bilal was one of our first graduates and is now fulfilling one of our major goals, he is employed at the school. Circumstances mean that he is now the main provider in a household of his siblings and relatives.

He works as the office assistance at Kookaburra and has quickly become a valuable member of our staff, dealing with everything a school full of teachers, parents and children can throw at him each and every day!



Baraka has been industrious in his undertakings since completing high school on our graduate program. Initially working in the informal sector, he now has a permanent job in a restaurant.

His goal is to earn enough money to pay for a course in catering and tourism, a good choice as tourism is one of Kenya's major industries. Baraka has been staying in Kookaburra House since he started his education with us and he credits our emergency accommodation with giving him a stable foundation from which to build his life.

GlobalGiving Crowdfunding



In late 2017 we participated in the GlobalGiving Accelerator campaign. This was a challenge to charities that had been vetted by one of the worlds' largest crowdfunding platforms, to qualify for a permanent place on their fundraising website, by raising a minimum of \$5000 from at least 50 different donors.

The campaign turned out to be the second most successful fundraiser we had ever participated in and resulted in us securing a permanent place on the GlobalGiving website. This in turn gives us potential exposure to new donor markets and access to a wealth of learning materials they share with vetted organisations.

Corporate Social Responsibility (CSR)

Our newly established corporate sponsorship program is designed to provide much needed funding and awareness for the work we do with children living in extreme poverty in Kenya.

It also serves to provide the sponsoring company with a number of benefits, including:

- Direct association with ACTION THIS DAY – you will be helping break the poverty cycle in one of the most challenging environments in Africa
- Direct sponsorship of one or more students – information, photos, term reports and personal letters from the student

Check our website for more details about how to join the companies already participating... <http://www.actionthisday.org/csr/>



We Need Your Help

For the first time since we started working in Kenya we have had to reduce some of the programs we run. We need your assistance to keep on helping to raise families from very poor communities out of the trap of poverty.

There are many ways in which you can assist us as we move into our ninth year of working with extremely disadvantaged children in Kenya. From simply making a once-off or recurring donation, to sponsoring a primary school or high school student. You can also organize a fundraising event, follow us on social media and spread the word amongst your family and friends.

If you know a school or business that would be interested in involvement with our work then check out our new CSR program.

Visit our website www.actionthisday.org for details of all our programs or contact our founder at brian@actionthisday.org.

As Always...Thank You



We are extremely grateful to all our donors, fundraisers and supporters. Without you nothing we achieve in Kenya would be possible.

Thank you to everyone who has contributed during the past year through volunteering, donating, sponsoring, giving of time, skills and encouragement.

We look forward to working together with you again throughout the coming year.

Where to Find Us

www.actionthisday.org

brian@actionthisday.org

<https://www.facebook.com/KookaburraCommunitySchool/>

<https://www.facebook.com/ACTIONTHISDAY/>



One Final Story

You just never know where one small act of kindness can lead. Back in 2015 one of our Kenyan directors, Ritah Mathenge, seeking to help children from her own community during our school holidays, decided to volunteer at a home for disabled children.

There she met a young man named Nicodemus Kilunda (Nico) who was confined to a wheelchair after complications from treatment for meningitis. Nico was not at school due to financial constraints. He was not receiving any remedial care, but Ritah could see immediately the potential he had to offer.

Over the following years, with a lot of effort on Ritah's part and ongoing financial support, especially from Jodie Thompson, one of our Australian board members, we have helped Nico complete his primary school education, where he scored very impressive marks. He is now in high school, where he is only the second disabled student to attend one of Kenya's best high schools.

He has also had a number of medical issues, some quite serious, which, through your help, we have been able to respond to.

During 2018, due to his exceptional academic performance, Nico was selected by his teachers to appear in a national news broadcast, highlighting the potential achievements of children in Kenya with special needs.

Nico's story is truly special. It is one of many that we have had the privilege to witness in the eight years we have been working with extremely poor communities in Kenya.

Please consider how you might be able to help us keep bringing hope to more children like Nicodemus.



2017-18 PHOTO ALBUM



One of our school pioneers, Herbert, in year 2 at University



Nico just keeps smiling from one success to another



Creative Arts, courtesy of volunteer, Maria Capurso



Celebrating 8 years of helping our children



Thanks to Ian Lingard for many years of fundraising