

# ACTION THIS DAY

## Annual Report 2013-14



### A Message from the Founder

Welcome to ACTION THIS DAY's annual report for the 2013-14 financial year. This is our first combined report as we include income from the UK and Kenyan charities, along with the Australian figures, to provide a complete picture of the charities activities.

The past years highlights include:

- Ten new students joined the High School Graduate program
- Four new teachers were brought into the Kookaburra community
- Started the Vocational Training Graduate program
- The UK branch of the charity showed strong growth in fundraising
- Outreach to tourism sector in Kenya with brochures dropped at Mombasa hotels
- First Kenyan fundraising initiative
- Graduation of the first children the founder met on his volunteer stint in 2008

During the 2013-14 financial year the Australian account raised \$82,988.34, with \$38,565.40 of that amount coming from the UK charity. The Kenyan account raised 1,317,802.60 Kenyan shillings, mostly through the UK charity. Once again, 100% of donations were spent on project work in Kenya.

The school maintains its enrolment of 125 students and is administered by 15 staff, including 10 local teachers and the schools founder. In addition, at the end of the 2013 school year there were 40 students being sponsored through high school by the Graduate program. Kookaburra house is full, providing accommodation for 20 needy adults and children.

On behalf of the Australian, UK and Kenyan boards, the children and families in our community here in Bamburi, I would like to express my sincere thanks for all your support. We look forward to working with you all during the next 12 months as we continue to make a positive and ongoing improvement in the lives of our children in Kenya.

Kindest Regards,



Brian McIver  
Founder and President  
ACTION THIS DAY

# ACTION THIS DAY

## Financial Report for the year ended 30 June 2014



### Australian Account (AUD)

<b>Opening Balance</b>	<b>8,135.19</b>
Income (AUD)	44,422.94
Income (UK)	38,565.40
<b>Total Income</b>	<b>82,988.34</b>

### Expenses

Kenya Program Funding	89,896.19
Bank Fees	810.00
<b>Total Expenses</b>	<b>90,706.19</b>
<b>Closing Balance</b>	<b>417.34</b>

### Kenyan Account (KES)

<b>Opening Balance</b>	<b>0.00</b>
<b>Total Income</b>	<b>1,317,802.60</b>
<b>Total Expenses</b>	<b>1,314,623.00</b>
<b>Closing Balance</b>	<b>3,179.60</b>

**Expenses (KES)****Kenya Program Funding**

Wages	1,851,650.00
Rent	588,600.00
Electricity	31,065.88
Water	14,971.00
Feeding Program	704,263.00
Uniforms	81,749.00
Library	3,500.00
Stationery (general)	406,647.00
Stationery (major)	91,595.00
Sponsorships	228,427.00
Graduates	2,519,260.00
Medical	468,451.00
Miscellaneous	703,252.00
<b>Total Kenya Expenses</b>	<b>7,693,430.88</b>

A detailed breakdown of spending in Kenya can be found on our website.

## The Kookaburra Community School



*We who are about to be educated salute you*

### **2013 Graduates**

The end of 2013 saw 10 new students added to the Graduate Program. This represented something of a personal milestone for our founder, as this year's graduate class included students he met and taught when he first visited Kenya as a volunteer in 2008. Four of the boys managed to obtain places in RIBE High school, one of the top performing schools in the region.

### **Graduate Program**

As necessary as the Graduate Program is, it is by far the biggest item on our ledger, this year consuming 33% of the budget. We have been running the program for three years and now have 40 children being sponsored through secondary education. At the end of 2014 we will be seeking 10 more sponsors for the new graduates. Should the opportunity arise, we would start our own high school but until we attract the necessary funding for land and a primary school, those plans are on hold.

### **Integrating New Teachers**

We do not usually experience high turnover of staff at the school but the beginning of the 2014 year saw it necessary to introduce four new teachers into the community. This represents a significant challenge, for them and us, as our school is run quite differently to anything they would have previously experienced.

### **Graduate Vocational Training Program**

Not all students are able to excel at the academic pursuits we offer, those who fail their final exams are offered the opportunity to repeat the year at another school, or find a vocational training course to attend. This year we started the Graduate Vocational Training Program, sponsoring our first student through a hair dressing and business course.

## **Fundraising**

We have a number of dedicated supporters who make regular contributions that have enabled us to keep the school and home running these past years. Fund raisers are also an essential part of sustaining the projects and

we had a number of significant events during the financial year. Our thanks go out to the Boards in the UK and Australia, who service in an entirely voluntary capacity and all who organized and participated in fundraising activities during the past financial year.

## Other News

In an attempt to raise our profile and funds in Kenya, we produced an information sheet and visited the local hotels along the coast, aimed at attracting tourists who want to see projects like ours in operation. Unfortunately, soon afterwards, western governments issued travel warnings for Mombasa and as a result the tourists have stopped coming. We did have one success though, placing a collection tin at the checkout of a local supermarket. A small but significant beginning for fundraising here in Kenya.



## Thank You



We are always extremely grateful for our individual and regular donors, without your interest and support nothing we achieve in Kenya would be possible. Thank you to everyone who has contributed during the past year through donations, giving of time, skills and encouragement. We look forward to your continued support as we face the challenges of the next 12 months together.

### *Special Thanks to Our Major Business Supporter*



**Gus White**

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**Quantum Information Technology**